

Kids Come First Substance Use Health (SUH) Program: Knowledge Mobilization Strategy

Audience	Objectives	Engagement	Strategy / Deliverable	Messages	Accessibility	Timeline
Service Users Youth and their caregivers who may access the program <i>(Regional)</i>	<p>Youth are provided with clear, concise, and useful information to help them make informed choices about substances.</p> <p>Youth are aware of SUH services in their community and know how to access them.</p> <p>Caregivers are provided with clear, concise, and useful information to help them support their child with SUH issues.</p> <p>Caregivers are aware of SUH services in their community for both their child and themselves and know how to access them.</p>	<ul style="list-style-type: none"> Youth and caregivers with lived/living expertise CHEO 1Call1Click.ca Rideauwood Le Cap Pleo OPH Schools Primary Care (e.g., Doctor's office) Organizations with SUH information for youth and caregivers. Organizations with social media platforms that target youth and caregivers. 	<ol style="list-style-type: none"> SUH Brochure for Youth SUH Brochure for Caregivers Social media aimed at service users 	<ul style="list-style-type: none"> Harm reduction Injury prevention Finding help and support (pathways) Risk assessment (screening tools) Medication Red flags for alcohol/SUH issues How to talk to their child <p><i>^informed by consultations with youth, families, and caregivers</i></p>	<ul style="list-style-type: none"> Bilingual Accessible (e.g., PDF, web design) 	<ol style="list-style-type: none"> June 2025 June 2025 Q2, Q3, Q4
Service Providers	Generate awareness of the Kids Come First SUH Program	<ul style="list-style-type: none"> CHEO 1Call1Click.ca Rideauwood Le Cap 	<ol style="list-style-type: none"> KCF SUH Program Infographic 	<ul style="list-style-type: none"> Substance use among youth in the region is a significant issue. Effective SBIR is crucial to address SUH/MH issues. SUH/MH services in the region. 	<ul style="list-style-type: none"> Bilingual Accessible (e.g., PDF, web design) 	<ol style="list-style-type: none"> June 2025 June 2025

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<p>Point of access providers and healthcare professionals who may deliver or refer to the program <i>(Regional)</i></p>	<p>amongst service providers.</p> <p>Increase the knowledge and skills of healthcare professionals to provide screening, brief intervention, and referrals (SBIR) for youth with SUH issues and their caregivers.</p> <p>Increased capacity for hospital and community service providers to deliver trauma-informed SBIR</p>	<ul style="list-style-type: none"> • Pleo • Dave Smith Youth Treatment Centre 	<p>2. KCF SUH Program Client Journey</p> <p>3. Healthcare Provider Training:</p> <ul style="list-style-type: none"> -SUH SBIR -Trauma-Informed SUH Care -SMART Recovery 	<ul style="list-style-type: none"> • <u>The KCF SUH Program</u> is a hospital-community partnership aimed at increasing screening, brief intervention, and referral to treatment for youth with SUH concerns in Eastern Ontario. • <u>Services:</u> The program is provided in EN and FR to inpatients and outpatients at CHEO in partnership with Rideauwood and Le Cap. Other key partners delivering care to youth and their families/caregivers are the DSYTC and Pleo. • <u>Your Role:</u> All providers are encouraged to screen youth for SUH concerns using the CRAFFT+N screener. If there is any indication of SU during the screening, service providers are encouraged to provide information to youth and their families/caregivers. The information package has been informed by youth, families/caregivers WLLE. Service providers are encouraged to make outpatient referrals to Addiction Counseling services using the order “Referral to MH Centralized Intake” (please specify “Substance Use Consultation”). Inpatient referrals may be made using the order “IP Consult to BNCL MH Consultation Service” (please specify “substance use-related problems”). • Service providers may refer youth to care coordination, psychiatry consultation if required, system navigation supports, and ongoing treatment or connection to community treatment programs. 		<p>3. June/ July 2025</p>
<p>Service Planners</p> <p>System planners and policy makers</p>	<p>Share knowledge, experiences, and tools</p>	<ul style="list-style-type: none"> • All Kids Come First partners • Leadership and program 	<p>1. Kids Come First & partner newsletters</p>	<ul style="list-style-type: none"> • The KCF SUH Program is a hospital-community partnership aimed at increasing screening, brief intervention, 	<ul style="list-style-type: none"> • Bilingual • Accessible (e.g., PDF, 	<p>1. July 2025</p> <p>2. July</p>



<p>who may spread and scale similar programs in their communities.</p> <p><i>(Provincial)</i></p>	<p>Advocate for action to improve SUH care for youth and their families and caregivers</p>	<p>planners at pediatric hospitals and community organizations</p> <ul style="list-style-type: none"> Youth Wellness Hubs Ontario School Mental Health Ontario Child and Youth Mental Health Lead Agency Consortium MHA Centre of Excellence Ontario Health Teams (Primary Care Networks) Ministry of Health Health Canada SUAP 	<p>2. Social media aimed at service planners</p> <p>3. KCF SUH Program Implementation Guide</p> <p>4. Conferences</p> <p>5. Webinar</p>	<p>and referral to treatment for youth with SUH concerns in Eastern Ontario.</p> <ul style="list-style-type: none"> Innovative hospital-community collaboration to enhance quality, connected care for youth with SUH issues and their families and caregivers. Advanced data collection and reporting to fulfill funding requirements and demonstrate impact on populations. Authentic engagement with people with lived/living expertise to impact program development, delivery, and evaluation. 	<p>web design)</p>	<p>2025 & Q2, Q3, Q4</p> <p>3. Mar 2026</p> <p>4. Mar 2026</p> <p>5. Mar 2026</p>
<p>Funder – Health Canada</p>	<p>Fulfill funding requirements related to knowledge mobilization in an efficient and timely manner.</p>	<ul style="list-style-type: none"> Health Canada SUAP CHEO 1Call1Click.ca Rideauwood Le Cap Pleo 	<p>1. Performance Measurement and Evaluation Plan</p> <p>2. Performance Measurement and Evaluation Progress Reports</p> <p>3. Final Performance Measurement and Evaluation Report</p>	<ul style="list-style-type: none"> # knowledge products produced # learning opportunities for service providers 	<ul style="list-style-type: none"> Constraint related to producing knowledge products Constraint related to providing training to service providers 	<p>1. Mar 2025</p> <p>2. Q2, Q3, Q4</p> <p>3. April, 2026</p>